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F5 FOR VIRTUALISED IT ENVIRONMENTS

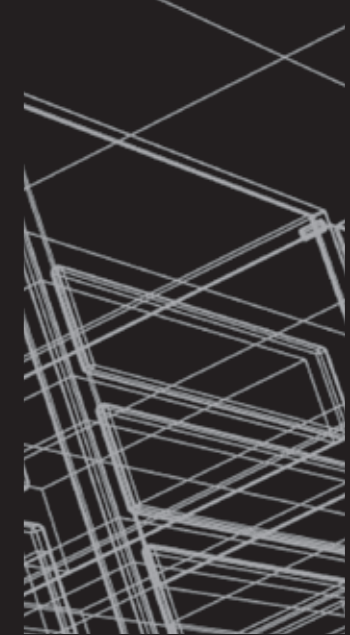
Solutions that optimise performance,
improve availability and reduce complexity



IT agility. Your way.

THE BENEFITS OF VIRTUALISED IT ENVIRONMENTS ARE ANYTHING BUT VIRTUAL

This proven approach to managing IT infrastructure can reduce costs from the desktop to the data centre and the 'cloud' beyond.



By maximising the use of all available server capacity and sharing it across all applications, virtualisation allows organisations to consolidate the hardware in their data centres or IT departments and reduce IT operating costs. But to work successfully, virtualised environments need more than just the virtualisation infrastructure. They need a network that is intelligent and flexible enough to handle the advanced features of that new infrastructure.

Virtual machines also place an increased strain on the network, affect application performance, create risks of new storage bottlenecks and increase management complexity. F5 solutions address these challenges and enable virtualised environments to achieve their full potential for performance, availability and cost savings.

F5 solutions can improve:

- Architecture availability
- User experience
- Business continuity
- Security
- Cost efficiency



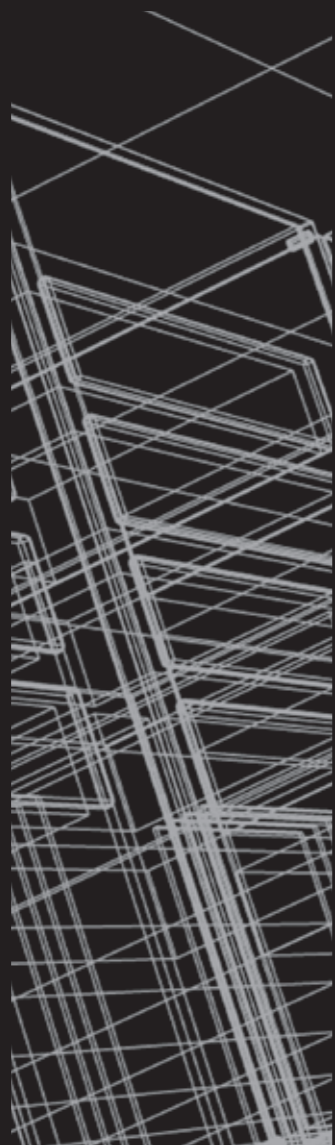
F5 is a member of VMware's Technology Alliance Partner programme and we work closely with VMware to test and develop joint solutions.

SERVER & DATA CENTRE CONSOLIDATION

Reduce hardware, power and facility costs

THE CHALLENGE

Virtualisation has emerged with almost perfect timing to respond to organisations' need for greater efficiency in the current economic climate. Within data centres of all sizes, there are vast numbers of servers that are under-utilised. By making this extra capacity available for more than one application at a time, companies can scale down their hardware infrastructure, consolidate their operations in smaller or fewer data centres and consequently save on space and power costs.



The advantages of consolidating data centre services are very attractive, but organisations will only truly benefit from a virtualisation strategy if attempts to reduce costs do not also inadvertently lead to reductions in performance or availability. Organisations will need to make sure that they have the necessary load balancing and traffic management solutions in place to maintain application performance and availability.

As virtualised environments expand, organisations often face additional challenges relating to VMDK (Virtual Machine Disk Format) file storage. The number of files increases, as does the size of the shared storage pool. As a result, file management becomes more complex, storage bottlenecks often appear and storage costs increase.

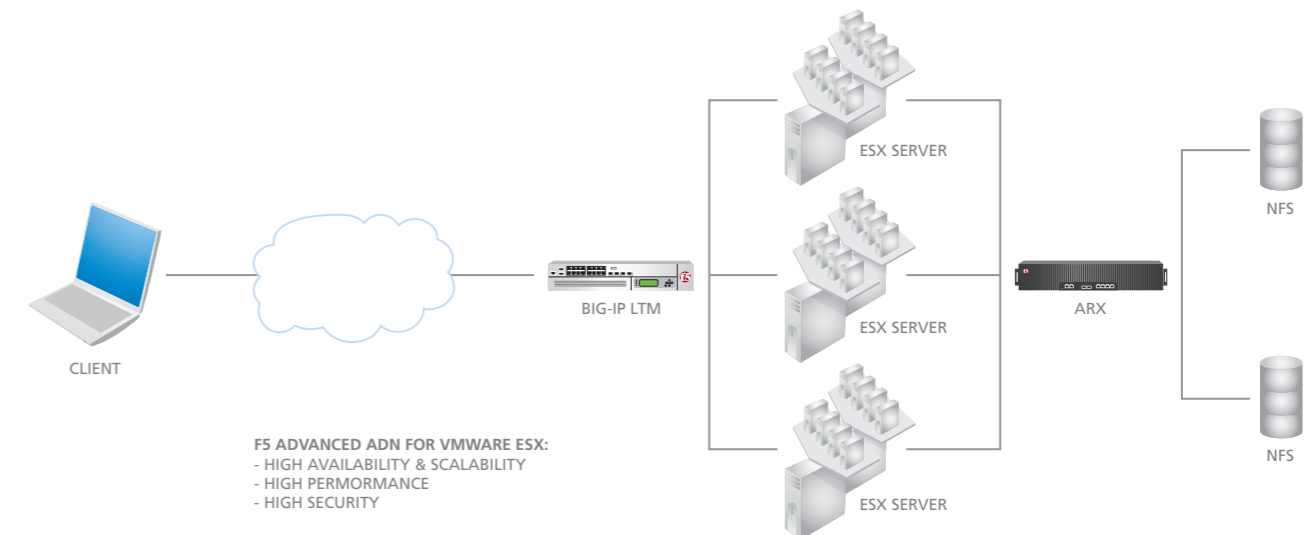
THE SOLUTION

F5 solutions effectively sit in front of application servers on virtual machines and optimise connections, route traffic and balance loads when resources become constrained. F5 BIG-IP Local Traffic Manager offloads many of the functions that place a CPU and memory strain of virtual machines, such as secure sockets layer (SSL) transactions, caching and compression. Offloading these functions on to a purpose-built appliance can free up to 50% of general server resources, allowing servers to operate more efficiently and making available more server capacity.

By taking advantage of F5's ARX product, organisations can also address the challenges that they face relating to storage. ARX enables intelligent file virtualisation by abstracting the virtual file location from the physical storage location. This enables transparent and automated policy-based allocation across different storage tiers. The files that need high performance sit on tier-1 and the files that don't sit on tier-2. This can reduce the requirement for expensive tier-1 storage by up to 80%.

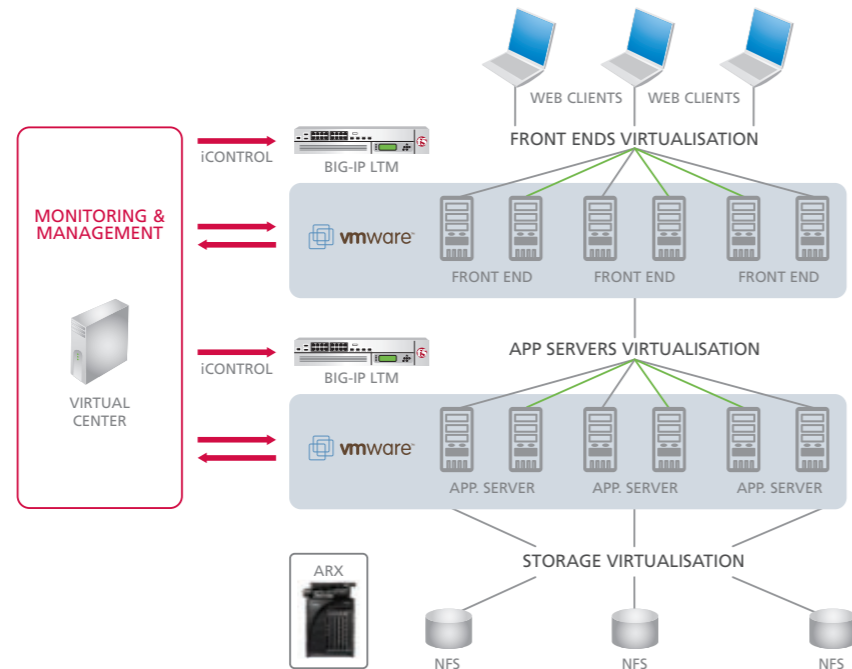
THE BENEFITS

- Maximise the performance of existing hardware resources and stave off additional investments in physical servers
- Improve application performance by off-loading CPU intensive tasks
- Increase availability through advanced load balancing between and within data centres
- Optimise file storage infrastructure and reduce costs



DATA CENTRE AUTOMATION

Automate the application delivery network



THE CHALLENGE

IT service providers, data centre operators and other large organisations that have deployed virtual machines will know that unexpected spikes in application traffic volumes

can wreak havoc on availability Service Level Agreements. Conversely, they can require an excess of over-provisioned infrastructure. In addition, as the number of virtual machines increases, so too

can the amount of time required to manage them. IT staff often waste time unnecessarily, performing routine management and maintenance tasks that can be effectively automated.

The provisioning of new virtual servers is not entirely handled by virtualisation solutions, because most network reconfigurations are still manual. As a result, it can take IT staff quite some time to expand their virtual environment, and manual errors can lead to system failures and avoidable performance issues.

THE SOLUTION

F5 solutions greatly simplify network deployment, management and maintenance tasks through automation. For example, F5 BIG-IP can communicate directly with VMWare's Virtual Center management console via its iControl API to take instruction on how to adjust the network to changing application conditions, both within a data centre and across data centres.

For example, when new virtual machines are provisioned by vCenter, BIG-IP Local Traffic Manager can be automatically instructed to add those new servers to its load balancing pool and begin directing traffic to them. BIG-IP is intelligent enough to wait until the virtual machines are responsive before beginning to send traffic. Equally BIG-IP knows when virtual machines or entire data centres are overloaded or unavailable and reroutes traffic accordingly. With its in-built intelligence, BIG-IP can respond to fluctuating traffic loads without the need for manual intervention.

As another example, F5's BIG-IP Global Traffic Manager solution can automatically detect the geographic location of users when requests come into a virtualised environment operated across multiple data centres. It then serves up the applications from the data centre closest in location to the user, to ensure that the highest possible performance levels are delivered.

It can also serve up traffic from the most cost-effective location, depending on different Service Level Agreements.

Similarly, BIG-IP Local Traffic Manager can identify and distinguish between different 'classes' of users. For example, requests from high-priority users can be served up from a higher-performance server pool than standard users. This and other similar functions enable optimal use of application resources and make life easier for network managers.

THE BENEFITS

- Improve the speed at which the network can respond to the needs of the virtualised environment
- Reduce management complexity in the virtualised environment
- Reduce costs and improve IT staff efficiency with automated tasks and simplified management
- Minimise manual configuration errors

BUSINESS CONTINUITY

Protect your business and minimise application downtime

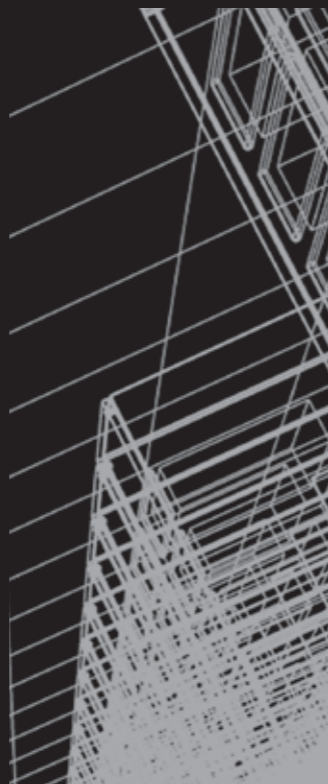
THE CHALLENGE

Businesses simply cannot afford to be without their core applications and web-based services. When an application goes down – whether it is a simple hardware failure or a catastrophic fire or flood – organisations need to know that the application will remain up and running no matter what.

In traditional IT environments, it is very difficult to move an application from one data centre to another or even from one server to another. To overcome this, many companies overprovision, but twice the hardware creates twice the cost.

Virtualised environments offer the ability to package applications into a single file and reboot that file on another server in a matter of seconds. Virtualisation also allows organisations to easily create and test their disaster recovery plans without taking down their production environments. As a result, virtualisation provides a more cost-effective, flexible and reliable alternative to traditional disaster recovery solutions.

There are, however, a number of network challenges that organisations still need to address to ensure the continued availability of their applications in the event of disaster.



THE SOLUTION

F5's BIG-IP Global Traffic Manager solution can be deployed as part of a virtualised environment to effectively balance loads between data centres. Depending on application load and performance, it can automatically redirect traffic to an alternative data centre when a site-wide incident occurs. Where a second data centre is not available, BIG-IP Global Traffic Manager can divert core applications to external, third party servers. Sometimes referred to as 'the cloud', this shared virtualised server facility can provide a cost effective and flexible option for disaster recovery.

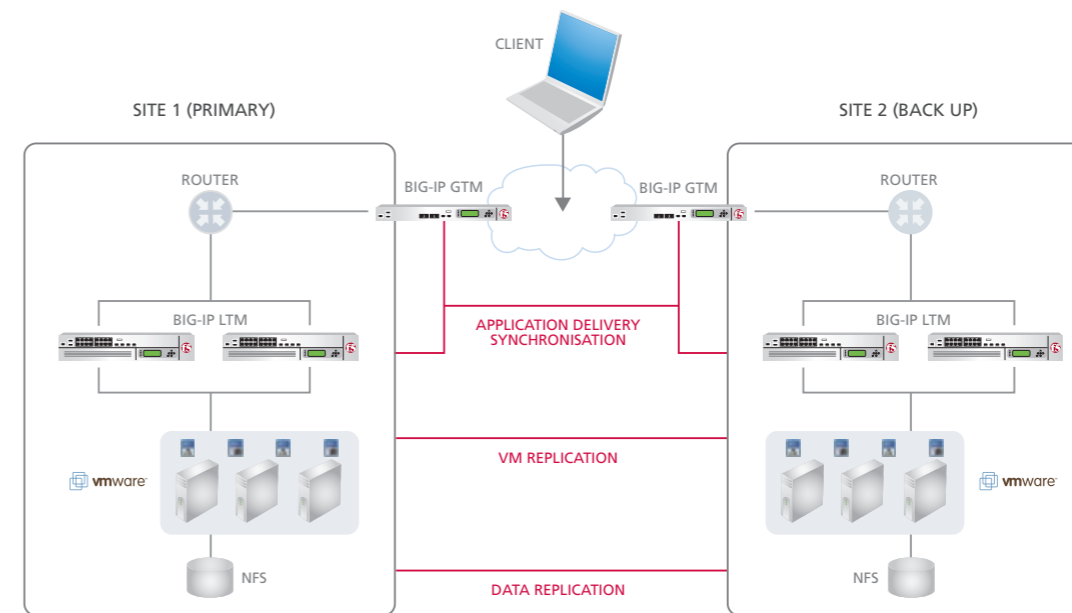
To improve the transfer of data between data centres, organisations can also take advantage of F5's WAN Optimisation solution.

It enables large volumes of data to be transferred from a source to a target data centre more quickly. F5's solution performs compression data and de-duplication on data transfers, reducing the overall volume of data that needs to be sent across the WAN. The need to transfer less data decreases bandwidth requirements, as well as decreases effective transfer latency.

Within data centres or IT departments, organisations can deploy F5's BIG-IP Local Traffic Manager solution to prevent core applications from becoming unavailable due to hardware failure. The solution constantly measures application response time and seamlessly and immediately redirects traffic from the faulty device to other virtualised servers in the environment with no interruption in application availability.

THE BENEFITS

- Load balance across data centres (taking into account Service Level Agreements and cloud computing charges)
- Facilitate disaster recovery within a data centre, to a secondary data centre or to the cloud
- Maximise application availability and minimise the impact of any downtime
- Increase the speed of large data back-ups across the WAN



BIG-IP SUPPORTS DISASTER RECOVERY
- AT THE DATA CENTER LEVEL
- AT THE SERVER LEVEL
- AT THE VIRTUAL MACHINE LEVEL



VIRTUAL DESKTOPS

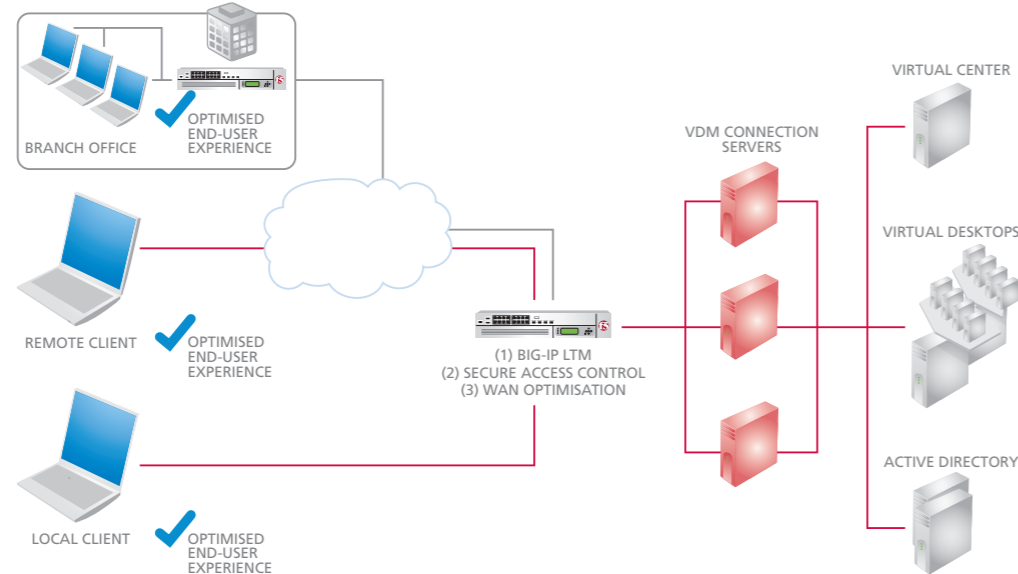
Provide a consistent, secure user experience with high availability of applications

THE CHALLENGE

Over recent years, many organisations have elected to replace their desktop PCs with simple client terminals and give users access to centrally stored applications and services over the LAN or WAN. In addition to the hardware cost savings, these virtual desktops are easier

and more cost effective to manage and secure. For a solution such as VMware View to succeed, however, users expect the same performance from virtual PCs as traditional PCs. If high network latency exists (which is often does in remote client deployments), users will experience

sluggish performance. In addition, scaling the centralised connection servers can be expensive. Finally organisations need ensure that the connections are secure, but without imposing too much CPU load on the connection servers.



THE SOLUTION

F5 solutions are designed to accelerate up WAN connections and can therefore improve the performance of virtual desktop machines. The F5 WAN Optimisation feature maximises available bandwidth and accelerates the transmission of protocols such as Remote Desktop Protocol (RDP) to ensure consistently high performance for users.

Within the data centre, BIG-IP's ability to serve as a connection broker and provide very high performance SSL termination and compression can offload a large percentage of the load from the desktop servers. This improves the overall system's scalability at a fraction of the cost.

In addition, F5 solutions address the omnipresent security challenge by ensuring high end-point security prior to login. F5 Secure Access Manager performs pre-logout checks on the end-point device prior to allowing the login sequence to begin, as well as providing a broad range of authentication mechanisms, including two-factor schemes and various back-end directory services. This solution also enforces Active Directory Group policies on any remote device and improves availability.

THE BENEFITS

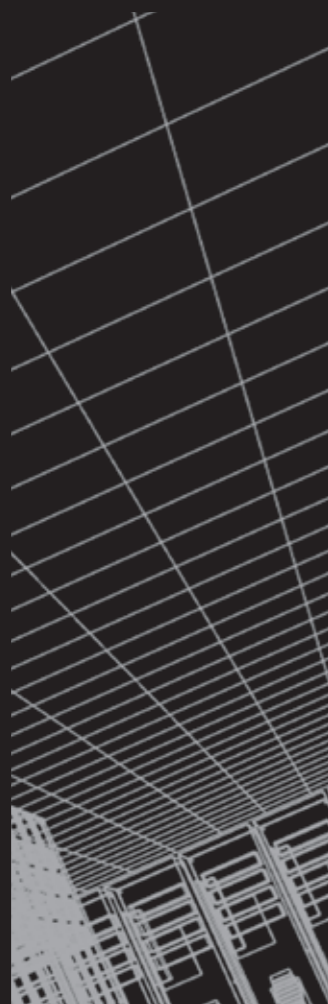
- Ensure a high quality of service for end-users
- Maximise WAN bandwidth
- Reduce the cost for large deployments of virtual desktops by minimising the number of servers required
- Ensure tight, end-to-end network and application security

APPLICATION VIRTUALISATION

Ensure the high performance of enterprise applications

THE CHALLENGE

Enterprise applications, such as SAP, Oracle, Microsoft Exchange and Microsoft SharePoint, support and integrate multiple different parts of a business and are therefore critical for day-to-day operations. But they can also be a source of inefficiency. In traditional IT environments, these applications can require vast numbers of servers, not all of which are fully employed. By migrating enterprise applications to a virtualised or partially virtualised environment, organisations have the opportunity to consolidate their hardware requirements and reduce the associated power, management and maintenance costs.



Virtualisation technologies are, however, primarily focused on the operating systems layer – not the layer applications. Therefore, when organisations decide to pursue a virtualisation strategy, they need to take steps to ensure that the new environment does not adversely impact their application performance.

THE SOLUTION

F5 minimises application-specific network risks when moving to a virtualised platform, by providing solutions that are pre-optimised for specific applications and accompanied by comprehensive pre-defined profiles within BIG-IP (e.g. Microsoft, SAP, Oracle, etc.). Often deployed in traditional IT infrastructures, these pre-defined profiles are just as beneficial in virtualised environments. Use of these application templates can lead to a 90% reduction in inputs, thereby reducing configuration time and errors.

One of the pre-defined application profiles provided in BIG-IP is a VMware View (virtual desktop) profile. Providing a 'best-practice' configuration model, this template encapsulates all of our experience in designing optimal VMware View systems and dramatically simplifies installation.

Furthermore, BIG-IP Local Traffic Manager maximises application performance for users. It offloads CPU-intensive functions, such as SSL processing, caching and compression and

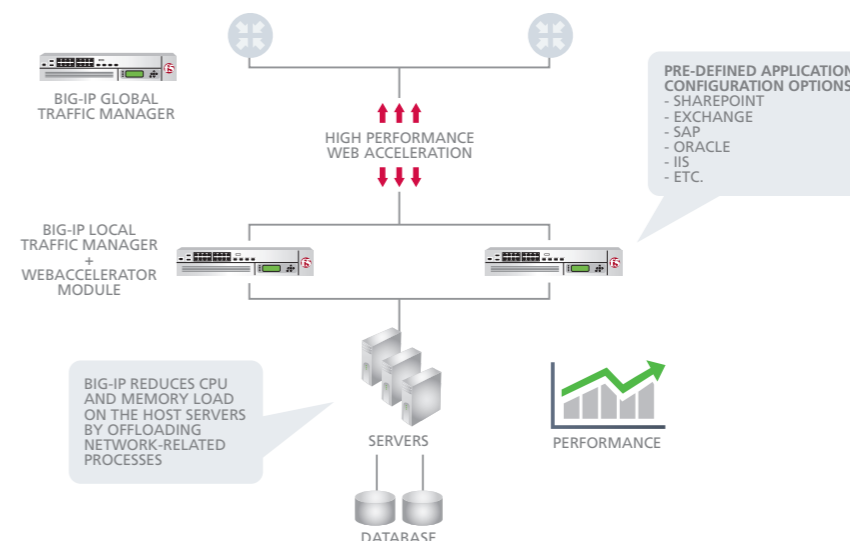
intelligently directs traffic to the best available virtual machine, depending on actual response time.

Finally, organisations that rely heavily on web-based applications can take advantage of F5's BIG-IP WebAccelerator. This solution increases access speeds and load times for users and drastically reduces the CPU load on web application servers in virtualised environments through a combination of intelligent caching, connection pipelining and exploitation of browser

behaviour. (Specific performance improvement benchmarking data is available at F5.com.)

THE BENEFITS

- Reduce the risks associated with implementing an application virtualisation strategy
- Minimise hardware and power costs by maximising the density of virtual machines
- Optimise performance and application availability for users
- Maximise the return on investment of a virtualisation strategy



CLOUD COMPUTING

Deliver reliable web-based services

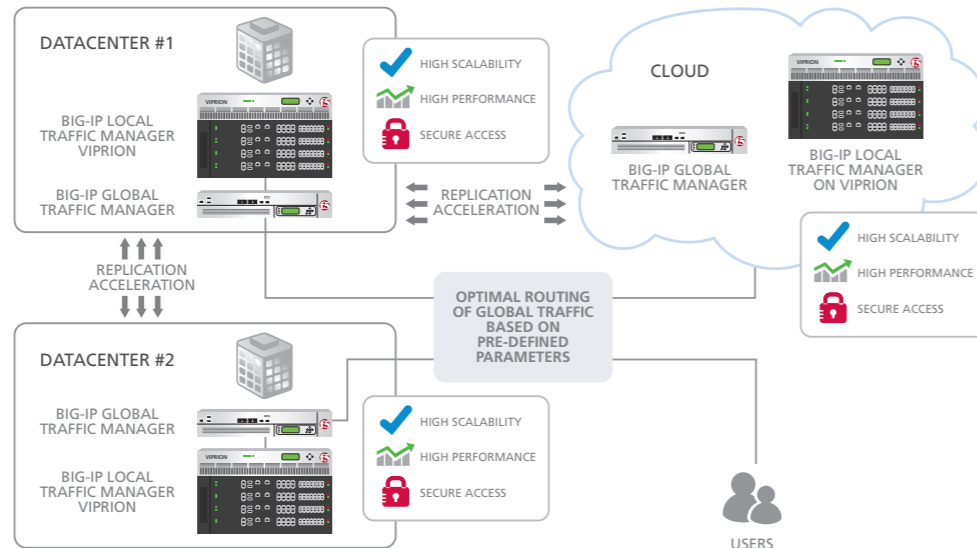
THE CHALLENGE

At a time when data volumes are increasing at unprecedented rates and application traffic can spike unpredictably, many organisations are looking for new solutions that will give them flexible access to added capacity. 'Cloud computing' is one such solution. Offered by a growing number of IT service providers, cloud

computing is a virtualised IT environment that companies of all sizes can subscribe to, to give them access to additional server capacity, on demand.

As is often the case with new IT services, however, there are a few concerns in the market place about cloud computing. A recent survey conducted by IDC Enterprise Panel (August

2008) revealed that, in this area, organisations are most apprehensive about the implications for security, performance and availability. IT service providers that offer cloud computing must address these concerns and, in particular, ensure consistently high service levels to satisfy Service Level Agreements with customers.



THE SOLUTION

Service providers and end-users can take advantage of F5 BIG-IP Global Traffic Manager to improve application performance across internal and external shared cloud services. The solution determines how well a particular data centre is operating before sending traffic to it.

Use of F5's BIG-IP Secure Access Manager can authenticate and authorises user access and provides SSL termination. This product can be used in conjunction with F5 WAN Optimisation feature, which performs additional encryption over the WAN and accelerates WAN performance.

For very large, demanding cloud environments, F5's VIPRION product is a robust and flexible choice. It provides true network traffic management capacity on demand by allowing additional blades to be added without any manual configuration or interruption in application performance. VIPRION is ideal for service providers as it offers a multi-tenancy feature that allows administrators to easily slice up VIPRION capacity to manage different customers' traffic separately on a single VIPRION unit.

THE BENEFITS

- Meet Service Level Agreements for customers by ensuring consistently high performance and availability
- Protect internal business systems and those of customers with tight application and network security
- Improve the ability to scale up and deliver added capacity on demand
- Improve WAN performance between data centres

F5 SOLUTIONS FOR VIRTUALISED ENVIRONMENTS INCLUDE:

F5 BIG-IP LOCAL TRAFFIC MANAGER (LTM)

- Balances traffic to virtual servers or from virtual desktops
- Offloads processing intensive activities like SSL termination, caching or compression to reduce the strain on virtual machines and increase their capacity
- Includes a suite of security services that bolster network and application security
- Offers industry-leading layer 7 intelligence and many automated features for easier management

F5 BIG-IP GLOBAL TRAFFIC MANAGER (GTM)

- Directs traffic intelligently among virtual machines located at multiple data centres
- Redirects traffic automatically in the event of a disaster at one data centre
- Provides a single framework for managing all application services across multiple sites
- Routes global traffic to the closest and most logical global data centre to maximise speed

F5 ARX SERIES

- Provides a single storage solution for virtualised environments
- Provisions new storage for virtualised environments quickly and easily
- Removes the need to pre-allocate large amounts of storage and distributes virtual machine files across multiple physical devices
- Allows non-disruptive data migrations, automated storage tiering and optimal backup

F5 WAN OPTIMISATION SOLUTION

- Accelerates the transfer of files and speeds up data replication between data centres
- Reduces bandwidth usage by compressing and caching files
- Expands WAN capacity to improve application throughput
- Provides configurable site-to-site encryption using SSL

F5 BIG-IP SECURE ACCESS MANAGER (SAM)

- Provides policy-based, secure access to virtualised applications
- Ensures end-to-end data protection
- Performs pre-logout inspections, end user/machine authentications and other measures to ensure secure user access from any location
- Supports up to 25,000 concurrent users on a single appliance

F5 BIG-IP WEB ACCELERATOR

- Optimises the performance of virtualised web applications for remote desktops operating over a wide area network
- Addresses performance issues commonly associated with browsers and web application platforms
- Improves WAN content delivery by locating content closer to users
- Increases the speed and reduces the cost of web applications in virtualised environments

F5 BIG-IP VIPRION

- Provides massive performance to meet the needs of the most demanding virtualised environments
- Scales on demand
- Allows blades to be removed and added without disrupting applications
- Includes multi-layered redundancy to reduce the likelihood of downtime



F5 IS THE LEADING PROVIDER OF ADVANCED PLATFORM APPLICATION DELIVERY CONTROLLERS (ADCs) WITH 57.9% MARKET SHARE ACCORDING TO THE GARTNER GROUP.* OUR SOLUTIONS ARE USED BY OVER 16,000 ORGANISATIONS WORLDWIDE.

Find out more at
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*Gartner ADC Market Share report for Q3 2008, 12/2008

